

IN THE CLAIMS

Claim 1 (Currently Amended). An A pressure-sensitive adhesive for an adhesive film strip, comprising a metal chelate crosslinked acid-modified or acid anhydride-modified vinylaromatic block copolymer, said metal chelate being a metal chelate of the formula:



where

M is a metal from main group 2, 3, 4 or 5 of the periodic table of the elements or a transition metal;

R₁ is an alkyl or aryl group;

n is zero or a greater whole number;

X and Y are oxygen or nitrogen, optionally attached through a double bond to R₂;

R₂ is an alkylene group connecting X and Y and may be branched, or else may contain oxygen or other heteroatoms in the chain;

m is a whole number, but at least 1;

and a tackifier resin, and comprising no acrylate-containing polyolefins polymers, the adhesive film strip being detachable by extensive stretching in the direction of the bondline.

Claim 2 (Currently Amended). The pressure-sensitive adhesive of claim 1, wherein the vinylaromatic block copolymers possess polystyrene endblocks.

Claim 3 (Currently Amended). The pressure-sensitive adhesive of claim 1 wherein the adhesive comprises further elastomers, further acids, further acid anhydrides or combinations thereof.

Claim 4 (Currently Amended). The pressure-sensitive adhesive of claim 1, having a fraction of 20% to 70% by weight of vinylaromatic block copolymer, based on the

weight of adhesive as a whole.

Claim 5 (Currently Amended). The pressure-sensitive adhesive of claim 1, comprising further blend components selected from the group consisting of plasticizers, aging inhibitors, processing aids, fillers, dyes, optical brighteners and stabilizers.

Claim 6 (Currently Amended). The pressure-sensitive adhesive of claim 1, wherein the metal chelates are acetylacetones.

Claim 7 (Currently Amended). A single- or double-sided adhesive film strip comprising the pressure-sensitive adhesive of claim 1.

Claim 8 (Currently Amended). An adhesive film strip of claim 7, wherein said pressure-sensitive adhesive on at least one side of said adhesive film strip has a multilayer construction with an extensible carrier in between the layers.

Claim 9 (Currently Amended). The pressure-sensitive adhesive of claim 4, wherein said amount of vinylaromatic block copolymer is 30% to 60% by weight.

Claim 10 (Currently Amended). The pressure-sensitive adhesive of claim 9, wherein said amount of vinylaromatic block copolymer is 35% to 55% by weight.

Claim 11 (Currently Amended). The pressure-sensitive adhesive of claim 6, wherein said acetylacetones are aluminum or titanium acetylacetone.